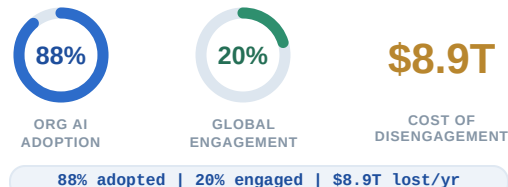


As organizations accelerate AI adoption, employees risk losing the sense of **purpose**, **agency**, and **human connection** that makes work meaningful.

## SCENE 01 Where We Began

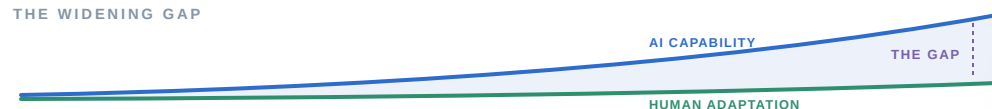
AI capability is advancing faster than organizations can adapt their work design, role clarity, and collaboration.

### AI MARKET REALITY



Sources: McKinsey, The State of AI · Gallup, State of the Global Workplace (9% of global GDP)

### THE WIDENING GAP



THE DIGITAL — RULED, RELENTLESS

THE HUMAN — A WEAKENING PULSE

### THE SYMPTOMS

- **Efficiency without meaning.** Faster work, not more meaningful.
- **Connectivity without connection.** More interaction, less depth.
- **Evolving roles without clarity.** Breeding job insecurity and stress.
- **Contribution without recognition.** People can't see the value they add.
- **High performance, low engagement.** Systems thrive; people disconnect.

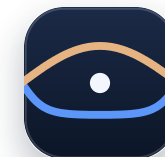
## SCENE 02 Who We Are

A multicultural team united by common goals and a shared commitment to human-centered innovation.

MEXICO SPAIN COLOMBIA UNITED STATES CANADA

- Integrity grounded in truth
- Ownership and reliable execution
- People-centered respect and trust
- Perseverance with adaptability
- Curious, courageous innovation

MISSION MOTTO *"Technology That Expands Humanity"*



### OUR MARK

The digital & the human — woven into vision.

DIGITAL HUMAN

A TRUE STORY · UPSKILLED, NOT REPLACED  
*"My mind races faster than my skills — until now."*

A teammate used AI to **upskill** — delivering a full executive AI briefing his skills alone couldn't ship a year ago. The technology lifted the person; it didn't replace them. That is HumAlne in one story.

HUMAINE STEPS IN

THE PULSE RETURNS

## SCENE 03 Where We Are Headed

**HumAlne's role** — the framework that helps companies adjust to the new AI reality, with their employees first, front and center. We envision workplaces where AI expands human potential — people moving forward with the technology, not against it.

- ✓ **Agency** — people see where judgment matters as AI reshapes roles.
- ✓ **Connection** — mentorship runs **both ways**; knowledge is never lost.
- ✓ **Contribution** — people are **reskilled into where they add value next**.
- ✓ **Confidence** — leaders, employees & tech teams share **one language**.

### THE PROMISE

**Employees first — no one left behind.**

AI will reshape — and end — some roles, as every major shift has. HumAlne keeps people at the center: reskill and redeploy wherever possible, and help those displaced move forward with dignity — not just out the door.

ON THE OTHER SIDE — job security & trust for people; engagement, skills growth & adoption that sticks for the organization.